

## **INFORMATION ACCOUNT REGISTRATION**

Pursuant to the Regulation (EU) 2016/679 and the applicable laws, we wish to provide you with the following information concerning the processing and protection of your personal data

### **Data Controller**

The data controller is CASONE Spa, Via Mainino 12 - 43015 Loc. Sanguinaro Noceto – P.I. 00544100340 who may also be reached by calling the number 0521 668811 or by email at [ads@casone.it](mailto:ads@casone.it)

### **Source of personal data:**

This form is aimed at companies interested in our products or useful for requesting specific information and insights. Any personal data collected will be essential to collect the contact data, name and job position of the writer within the company organization. The data will be entered directly by the interested party when completing this form.

### **Purpose**

#### **A) OBLIGATORY**

The collection of personal data collected from the interested parties, subject to processing, is essential to meet the demands of users for the purpose of account registration. Any incorrect or insufficient communication of the requested data may result in the total or partial impossibility of following up the requests of the interested party. In particular, the processing of personal data will be aimed at providing services, in favor of users / visitors / customers, related to the conclusion and execution of the contract for the purchase of materials on this site.

#### **B) OPTIONAL**

We may use your contact details to provide you with further information and / or offers on products, services or initiatives offered or promoted by the Owner

### **Recipients**

The collected data will not be disclosed. They could be communicated to third parties to whom the communication is necessary to carry out any requests or subjects whose authority is recognized by law or by orders of the authorities.

### **Method of treatment**

The processing of data is carried out through paper, computerized and telematic supports by internal individuals specifically appointed. The data are stored in electronic archives and, in a residual way, on paper. The Data Controller will put in place technical and organizational measures appropriate to the level of risk.

### **Data transfer abroad**

The personal data of the person concerned will not be transmitted to third countries. Should personal data be transferred to third countries or international organisations in the future, all the provisions of Chapter V (EU Regulation 2016/679) will be respected in order to ensure an adequate level of protection.

### **Rights of the data subject**

You have the right to ask the data controller for access to your personal data, for their amendment, erasure or any processing limitation. You can always request full details of

the processing and of your rights by writing to the contacts provided by the Data Controller and indicated at the beginning of this privacy notice

**Revocation of Consent**

You can interrupt the processing subject matter of this privacy notice at any time, by notifying your intentions in writing to the Data Controller, without prejudice to the legitimate operations carried out until that moment.

**Right to Complain**

Should you believe that the processing regarding you violates the General Data Protection Regulation (EU) 2016/679 (GDPR), you have the right to lodge a complaint with the Data Protection Authority. Contact data [www.garanteprivacy.it](http://www.garanteprivacy.it)

**Conservation times**

The data for the purpose (a) will be kept for the time strictly necessary for the accomplishment of the same purposes

For the purpose (b) they will be kept until the request of the interested party for any opposition to the sending and the will of the latter to renounce receiving the newsletter

Once the storage terms indicated above have elapsed, all data will be destroyed or made anonymous, compatibly with the technical procedures for cancellation and backup

